
Shields examines the role of sports in shaping American culture, from the iconic status of sports figures to the way sports are portrayed in media and literature. He explores the ways in which sports are used to reflect and reinforce societal values and beliefs.

Shields argues that sports, with their emphasis on teamwork, competition, and individual performance, reflect the values of the American character. He explores how sports are used to reinforce the idea of the American Dream, and how they have become a symbol of national identity.

Shields also examines how sports are used as a means of social control. He notes how sports have been used to distract people from social and economic problems, and how they have been used to reinforce the dominance of certain groups.

Overall, Shields' book provides a unique and insightful look at the role of sports in modern America, offering a new perspective on the place of sports in American culture.